

SCR Heatime® H System

Allevamento Sabbiona catches all heats and accelerates embryo implantation using the SCR Heatime® H System



Lorenzo Ciserani and Matteo Ussi, Assistants at Allevamento Sabbiona



In summary

Company: Allevamento Sabbiona

Location: C.na Sabbiona - Brembio (LO), Italy

Herd size: 1,200 heads total; 550 cows, 470 of which are milking cows and 650 heads of heifers and beef cattle

Objectives

- Increase the rate of heat detection
- Identify heats with certainty and precision
- Increase the number of pregnancies
- Identify abnormal cycles with greater speed
- Reduce the cost for heat induction

System

- SCR Heatime® H System with an infra-red antenna for heat identification

Advantages

- Reduction of calving intervals due to the precise identification of estrus that allows for the optimization of artificial insemination timing
- Increase in the rate of insemination for fresh cows
- Elimination of the use of heat-inducing injections
- Reduction in the time spent by staff on the identification of heat

In April 2013, the **Allevamento Sabbiona cattle farm** started using the SCR Heatime® H System with its heat detecting function for its heifers.

“We were searching for a system to help us not miss any heats. We learned about the SCR Heatime® H System from the technicians at Cosapam. We trusted them and their advice,” says Francesco Ciserani, Co-Owner of Allevamento Sabbiona.

The farm opted for the system with the infra-red antenna. It installed just one antenna that was able to survey all of the farm’s heifers located in two different box pens thanks to the presence of a shared watering trough.

Learning to use the system was quick and easy.

Lorenzo and Matteo [our farm assistants] check the SCR Heatime® H System every morning and every night. When we decide to inseminate, we meticulously adhere to the time indicated by the control unit. For embryo implantation, we take into consideration the day of heat indicated by the device.

“Before using the SCR Heatime® H System, we were relying solely on visual controls. In having the heifer box in an out of reach position, lots of heats were lost. Now, with SCR Heatime® H, we don’t miss a heat,” concludes Ciserani.

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SCR Heatime® H System

An effective solution to optimize **heat detection** and reach a **higher conception rate**



The advantages of SCR Heatime® H

- ▶ Identification of cows in heat
- ▶ Quick detection of abnormal cycles
- ▶ Reduction of false positives
- ▶ Optimization of conception rate
- ▶ Reduction in veterinary and insemination costs
- ▶ Optimization of calving intervals
- ▶ Optimization of the herd's genetics
- ▶ Reduction of labor, time and costs

SCR Cow Intelligence

Advanced monitoring systems designed to collect and analyze data about every single cow's activity.



SCR's solutions supply information and analysis fundamental to improving each animal's productivity, while maximizing performance and helping to ensure a prosperous future for farmers and their families.



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