

SCR Heatime® H LD System

Azienda Bozzoni optimizes heat detection and avoids re-insemination during the same heat using the SCR Heatime® H LD System



Roberto and Gianpietro Bozzoni, Co-Owners of Azienda Bozzoni



In summary

Company: Azienda Bozzoni

Location: Persico Dosimo (CR), Italy

Herd size: 170 cows of which 130 are for milking, and 150 heifers

Objectives

- Increase the rate of heat detection
- Detect heats with reliability and timeliness
- Avoid refertilization during the same heat
- Reduce the costs of inducing heat

System

- SCR Heatime® H LD System with a radio-frequency antenna for monitoring heats

Advantages

- Optimization of the fertility rate
- Increase in inseminations
- Optimization of semen
- Elimination of synchronization
- Reduction in the time spent by staff on the identification of heat

In June 2013, **Azienda Bozzoni** installed the SCR Heatime® H LD System on its heifers. It was interested in the integration of the electronic control devices within the stalls due to the lack of a specialized employee to monitor heats.

Azienda Bozzoni chose the SCR solution because it is the only one able to detect the heifers' heat with absolute reliability and timeliness.

"Thanks to Heatime® H LD, we now have an automatic heat detection system with a high rate of 97%," says Gianpietro Bozzoni, Co-Owner of Azienda Bozzoni.

Bozzoni also appreciates the absolute simplicity of installation and ease-of-use of the system which includes the ability to move the collars from one heifer to another. *"Different from other devices, the SCR Heatime® H LD System allows you to buy the number of necessary collars, and not be constrained to use the system on the entire herd, with a clear savings in economic terms,"* he says.

Since installing the SCR Heatime® H LD System, the farm has been able to optimize the use of semen and avoid re-insemination during the same heat thanks to the fact that the system is able to calculate the optimum moment for insemination. As a result, Azienda Bozzoni has been able to reduce its workforce, has increased fertilizations and the rate of fertility, and eliminated synchronization.

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SCR Heatime® H LD System

An effective solution to optimize **heat detection** and reach a **higher conception rate**



The advantages of SCR Heatime® H LD

- ▶ Identification of cows in heat
- ▶ Quick detection of abnormal cycles
- ▶ Reduction of false positives
- ▶ Optimization of conception rate
- ▶ Reduction in veterinary and insemination costs
- ▶ Optimization of calving intervals
- ▶ Optimization of the herd's genetics
- ▶ Reduction of labor, time and costs

SCR Cow Intelligence

Advanced monitoring systems designed to collect and analyze data about every single cow's activity.



SCR's solutions supply information and analysis fundamental to improving each animal's productivity, while maximizing performance and helping to ensure a prosperous future for farmers and their families.



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