

SCR Heatime® H LD System

Azienda Corte Fabbrica dairy farm is right on time with inseminations and quick to detect irregular cycles, with SCR Heatime® H LD



Alberto Angelini, Owner of Azienda Corte Fabbrica



In summary

Company: Azienda Corte Fabbrica

Location: Goito (MN), Italy

Herd size: 215 cows, 180 of which are milking, and 200 heifers

Objectives

- Increase the rate of heat detection
- Detect heats on time and with reliability
- Detect irregular heats with greater speed

System

- SCR Heatime® H System with a radio-frequency antenna for heat detection

Advantages

- Optimization of heat detection
- Increase in inseminations
- Reduction in calving interval times
- Increase in the barn's profitability

In June 2013 the **Azienda Corte Fabbrica** dairy farm installed the SCR Heatime® H LD System on both its heifers and cows. It had been interested in the use of electronic control devices for some time, and eventually chose SCR's system for its avant garde technology.

Thanks to the installation of just one radio-frequency antenna, the system is able to monitor the animals every 20 minutes, no matter where they are.

The system is absolutely simple to use: *"Even the vet uses the system, since the unit is always on and it supplies updated data in real time, which is easily accessible,"* says Alberto Angelini, Owner of Azienda Corte Fabbrica.

While in the past the farm relied only on visual monitoring, and missed many heats as a result, once it began using SCR Heatime® H LD, it has increased the rate of heat detections. It has also recorded perfect timing in its fertilizations and is quicker to detect irregular heat cycles.

SCR The Heatime® H LD System

An effective solution to optimize **heat detection** and reach a **higher conception rate**



The advantages of SCR Heatime® H LD

- ▶ Identification of cows in heat
- ▶ Quick detection of abnormal cycles
- ▶ Reduction of false positives
- ▶ Optimization of conception rate
- ▶ Reduction in veterinary and insemination costs
- ▶ Optimization of calving intervals
- ▶ Optimization of the herd's genetics
- ▶ Reduction of labor, time and costs

SCR Cow Intelligence

Advanced monitoring systems designed to collect and analyze data about every single cow's activity.



SCR's solutions supply information and analysis fundamental to improving each animal's productivity, while maximizing performance and helping to ensure a prosperous future for farmers and their families.



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