

SCR Heatime® HR System

Azienda Agricola Baldan improves its animals' genetics and production quality thanks to SCR Heatime® HR



Stefano Baldan, Owner of Azienda Agricola Baldan



In summary

Company: Azienda Agricola Baldan

Location: Mira (VE), Italy

Herd size: 200 cows, 150 of which are milking

Objectives

- Detect heats with precision
- Reduce the use of pharmaceuticals
- Have complete, reliable control over the herd

System

- SCR Heatime® HR System with an infrared antenna
- Sivam Ruminarte® System

Advantages

- Improvement of the cows' genetics
- Improvement in production quality
- Early detection of health problems
- Immediate verification of feed change effectiveness

The Azienda Agricola Baldan dairy farm has grown over the years thanks to the implementation, about ten years ago, of the SCR Heatime® H heat detection system, which helped the farm improve its use of sexed semen and increase the herd's fertility rate. Last year, Stefano Baldan, the farm's Owner, decided to substitute the farm's electronic device with one that was more complete – SCR Heatime® HR – which is able to monitor every single animal's health.

Learning to use the system was immediate and it was also easy to teach to employees. "I check the control unit every morning and evening, noting the cows in heat on a board, indicating the cow's number.

After the next milking, I mark the cow with the color blue, and then she is fertilized," maintains Baldan.

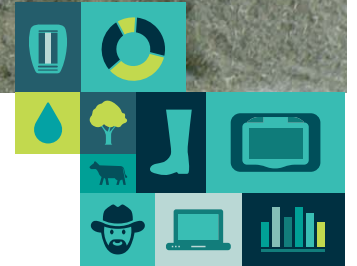
In addition, the dairy farm is able to get precise indications about heats. "Thanks to the heat curve, I am better able to determine the optimal moment for insemination, which has helped me become much more at peace about it. Before buying the system, the most common problem I had was that of fertilizing the cows too early," Baldan says.

"Thanks to Heatime HR today I am able to have total control over the herd and anticipate any problems that could cause substantial financial losses. Thanks to Heatime® HR It is now possible to promptly intervene when problems are signaled, and I have targeted control over every single animal. Before, heats and health problems were discovered only by sight. This would be based on our continuous presence in the barn, which isn't possible."

In the time since buying the system, the dairy farmer has totally changed life in the stalls. He states that he is much more at ease and confident in heat detection as well as health problems.

Thanks to Heatime® HR there have been savings in the farm's management. Before, the farm sold cows because they did not remain pregnant; today the farm is able to improve its animals' genetics, as well as the quality of milk they produce.

Azienda Baldan's managers heard about SCR Heatime® HR from Sivam. Sivam's relationship with Azienda Baldan had been in place for several decades, and recently has been further strengthened with the adoption of the RUMINARTE® System.



The management of calf barns has long been a Sivam business, just as much for the milk (ELVOR SUPER, LIOACID QUALITY) as for the fodder (DIETOVIT CICLO UNICO), which today is arrived at via the EASY PROGRAM (LIOVOR SUPER EXCELLENCE and DIETOVIT FIBRONE) to best manage the business' workforce through the adoption of the once-daily feeding technique.

The milking cows' feed, which already was integrated with the UNIFEED'S mineral supplement, now makes use of the line's new formula (UNIFEED'S IMMUNITY GEI GP) which, in compliance with Grana Padano specifications, allows for further improvement of the quality of the company's silage.

SCR

With more than 35 years of notable experience in innovation, our avant-garde solutions allow you to arrive at more intelligent and sustainable breeding management, making us number one in the cow monitoring and milking technology sector. Our advanced cow monitoring systems are designed for the collection and analysis of important data and rumination motor activities for every single cow. They also provide important notifications about heats, health and nutrition to dairy farmers exactly when they need them.

In Italy since 2010, SCR collaborates with Sivam for the exclusive distribution of SCR Heatime® HR, as well as the development of practical applications for rumination monitoring.

SCR. Make every cow count.

SIVAM

From the field to the stall: Sivam is the only company in Italy that offers a wide array of products to satisfy more than 20,000 clients in all phases of agri-zootechnical management.

Its distinguishing characteristic, which has made a difference over the years, is the creation of a strong connection between various technical methods used in the production process, that gives life to the innovative Ruminarte® System - a working method that directs the farmer to the best business choices within the complex cycle that begins with the cultivation of fodder, and continues through its harvest, storage and nutritional use, in order to arrive in the stall and improve efficiency in the herd's management.

Ruminarte® makes a difference in each of the four distinct phases of the farm's cycle: **seeding and cultivation, harvest and storage, rumen development, and feeding and monitoring.**



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